



Quaker Chemical Launches Multiple Language Websites for QUINTOLUBRIC® Fire-Resistant Hydraulic Fluids

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CONSHOHOCKEN, Pa., Nov. 25, 2015 /PRNewswire/ -- Today, Quaker Chemical Corporation ("Quaker") (NYSE: KWR), a global provider of process fluids, chemical specialties and technical expertise, is debuting its website <http://www.quintolubric.com> for its QUINTOLUBRIC® fire-resistant hydraulic fluids translated into seven additional languages.



The multi-language site was developed to better serve our global customer base and widely share information and knowledge. The languages include Chinese, German, Russian, Spanish, Italian, French and Portuguese. The site embodies Quaker's brand, and provide an improved user experience through:

- User friendly navigation menus
- Direct access to technical materials, product data sheets, white papers, videos and brochures on our **best-in-class products such as QUINTOLUBRIC® 888**

In addition, the new sites include the information visitors throughout the world want to see including:

- The different applications and industry challenges QUINTOLUBRIC® can help solve
- Description of its line of QUINTOLUBRIC® **fire-resistant hydraulic fluids - (HFA) High Water Content Fluids, (HFC) Water Glycol Fluids, and (HFD) Synthetic Water Free Fluids**

"We offer our Hydraulic Fluids to the aluminum, automotive, die casting, tube and pipe, steel and mining industries and our customers are all over the globe," says Eliana Holguin, Quaker Global Marketing Manager. "The new sites communicate who Quaker is as a company, and the support QUINTOLUBRIC® fire-resistant hydraulic fluids can provide to their industrial operations with direct access to our information. Visitors can browse our sites to learn about ways to use our fluids to reduce risk, support uninterrupted production and reduce environmental impact.

For the full experience visit <http://www.quintolubric.com> and select the desired language.

About Quaker Chemical Corporation:

Quaker Chemical Corporation is a leading global provider of process fluids, chemical specialties, and technical expertise to a wide range of industries, including steel, aluminum, automotive, mining, aerospace, tube and pipe, cans, and others. For nearly 100 years, Quaker has helped customers around the world achieve production efficiency, improve product quality, and lower costs through a combination of innovative technology, process knowledge, and customized services. Headquartered in Conshohocken, Pennsylvania, USA, Quaker serves businesses worldwide with a network of dedicated and experienced professionals whose mission is to make a difference. Visit www.quakerchem.com to learn more.



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SOURCE Quaker Chemical Corporation

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